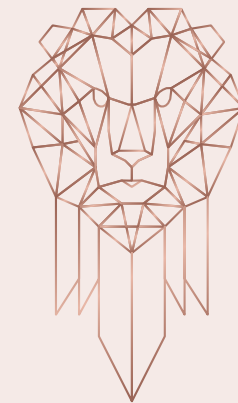




entrepreneur . author . speaker



nesha
PAI

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ABOUT NESHA

- Founder of Pai CPA, LLC, in Charlotte, started in 2011
- Started her firm as a single mother
- Hometown is Raleigh, North Carolina
- Graduated Magna Cum Laude from NC State
- Licensed CPA since 1996
- Began her career within the world-renowned accounting firm Arthur Andersen
- Mentors younger students in Accounting and Entrepreneurship
- Serves entrepreneurs and small business owners
- Created *Pai Networking Group* in 2017 as a platform to highlight small businesses
- Launched her podcast series, *Piece of the Pai*, that focuses on allowing successful entrepreneurs to share their business insight
- Published her book, *Overcoming Ordinary Obstacles*, in December 2019
- Mother to a son who attends her alma mater NC State University
- In 2020, she was named one of the *50 Most Influential Women* by The Mecklenburg Times in Charlotte
- Received the *Emerging Leader* award by Career Mastered Magazine

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Spontaneous



CHARLOTTE FIVE



APPEARANCES

The Real Influencers Project

Interview with Craig Reynolds

WCNC Evening News

Interview with Michelle Boudin

Charlotte area small business owners are starting to receive loans due to COVID-19

WCNC appearance on Charlotte Today

Small Business Financial Tips During COVID-19 Crisis

WCNC Charlotte Today

Interview with Colleen Odegaard

5 Things You Need to Think About When Entering into Entrepreneurship

WBTV appearance on QCLIFE

Interview with Cheryl Brayboy

Business Owner Writes Book To Help Others Overcome Obstacles

WBTV appearance on QCLIFE

Let's Get Real About Love Panel

Influencer Entrepreneurs

Interview with Jenny Melrose

Overcoming Obstacles as an Entrepreneur

SouthPark Magazine

Article

Breaking Barriers

Brown Girl Magazine

Book Review

Overcoming Ordinary Obstacles

QC Exclusive

Article

Q&A: Small Business Tips During COVID-19

Charlotte Five

Wellness Article

Is FOMO Killing Us Slowly? Learning to Say No

SPARK Publications Blog

Book Release Interview

The Katie Black Show

Podcast

Growing up in the South, Advice on Wealth Building, Enron, Postpartum Depression, Changing Religions, and much more

Branding BFF™

Podcast

The Courage to Stand Out

People of Charlotte

Article

Breaking Barriers Through Her CPA Business and Networking Group

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SPEAKER TOPICS

Financial Statements 101

Empowering business owners to understand their numbers

Black Sheep Business Owner

Share about how not fitting in is a good thing

How to navigate the early days of being a black sheep

Immigrant Daughters

Share deeper insights into how the immigration story manifests in women when they enter the workforce as a first generation American

A 'Thank You' to Stay-At-Home-Moms

Sharing how her mother's strength affected her

Sharing how her own stay-at-home time/postpartum paved a way for her future diligence

Sharing how the ex-boss shamed her for having been a stay at home mom and was not up to her peers standards, as a way to avoid giving her a raise

Mompreneur

Share insights of how being a mother and an entrepreneur are different from a typical 9-5 role

Juggling entrepreneurship and the single mom

Launching Without Experience

Share insights about making your own lane in something that you have never had experience in

Rejecting Dogma and Finding Your Own Path to God

Converting from Hinduism to Christianity later in life

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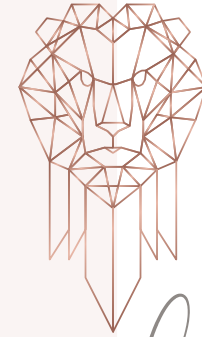


THE BOOK

OVERCOMING ORDINARY OBSTACLES: Boldly Claiming the Facets of an Extraordinary Life

Obstacles are opportunities. In *Overcoming Ordinary Obstacles*, Neshia Pai shows us how faith, forgiveness, resilience, and an impeccable sense of style can turn obstacles into opportunities. From overcoming racism and sexism to creating her own identity and building a business, this first-generation American is a prime example of creating the life you want.

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