



Nesha Pai | Media Kit 2024



NESHA PAI



ABOUT

As a first generation Indian American raised in the south, Nesha has had her fair share of facing and overcoming obstacles - dealing with racism and sexism throughout her life. She has endured mental health struggles and a personal religious identity crisis all while navigating marriage, divorce, and single motherhood.

But she credits these challenges as the catalyst for her success. Nesha opened her accounting firm, Pai CPA, in 2011 and made it her mission to empower women through hiring. Due to its unique virtual office structure (remember, this was 2011), she was able to give employment opportunities to mostly stay-at-home moms. She has great pride in owning a business that supports women and empowers business owners in their finances.

Since starting her own firm in 2011, Nesha has continued nourishing her vision and the business growth of her brand by launching a podcast series, 'Courageous Dreamers Win', that focuses on living the life of your dreams by focusing on intentional strategies in building the essential pillars that provide a strong foundation for successfully reaching them.



ABOUT

In January 2020 , Nesha published her book “Overcoming Ordinary Obstacles”, which won the award in the Multicultural Non-Fiction category by the 2020 competition of the American Book Fest. In addition to that, she was named as one of the Top 50 Most Influential Women of 2020 and 2024 in the Mecklenburg Times (Charlotte, NC).

In addition to her business life, she believes in serving her community. Nesha serves on several local boards, and was in the 2020 cast of Dancing With The Stars -Charlotte, fundraising for Carolina Breast Friends (a breast cancer non-profit organization).

Nesha has continued to expand her expertise and reach, leading to where she is today: An impactful leader and keynote speaker who guides others to step into their power, regain their trust in the process, and live the life of their dreams.



MEDIA

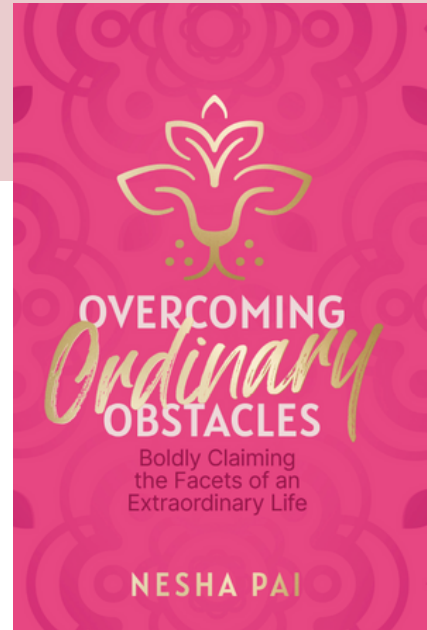


Authority Magazine





BOOK



OBSTACLES ARE OPPORTUNITIES

In "Overcoming Ordinary Obstacles," Nesha Pai shows us how faith, forgiveness, and resilience can turn obstacles into opportunities.

From her viewpoint of a first generation Indian woman born and raised in the south, she shares overcoming racism and sexism to creating her own identity and building a business and is a prime example of creating the life you want.

Nesha's book won the 2020 Multicultural Non-Fiction award at the American Book Fest.



Courageous Dreamers Win PODCAST

Rebranded in 2024, from “Piece of the Pai”, Nesha Pai shares her blueprint for living the life of your dreams by focusing on intentional strategies in building the essential pillars that provide a strong foundation for successfully reaching them.

Many people feel trapped in autopilot mode, uncertain of their life vision or the path to achieve it, often settling for mediocrity instead of striving for their full potential and life's deeper purpose.

Each episode offers an inspiring and transformative conversation to guide you toward achieving the life you've always envisioned.



STAGES

“Nesha is empowering, supportive, fun, & energetic”



BANK OF AMERICA





AWARDS

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**The Mecklenburg Times
50 Most Influential Women - 2020 and 2024**



**Career Mastered Magazine
Emerging Leader Award - 2020**



CONTACT



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